

The 54

at A R A Y A

Life. Curated.



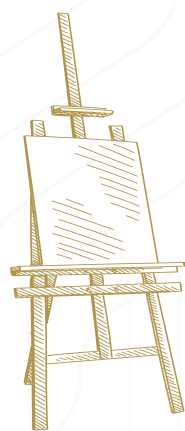
*Let the wind carry the whisper from your lips,
let it make true your every wish.*

*Let your desires be fulfilled at just a glance,
come to where nothing is left to chance.*

*Come to a paradise that never ceases to amaze,
to live a dream in your very own space.*

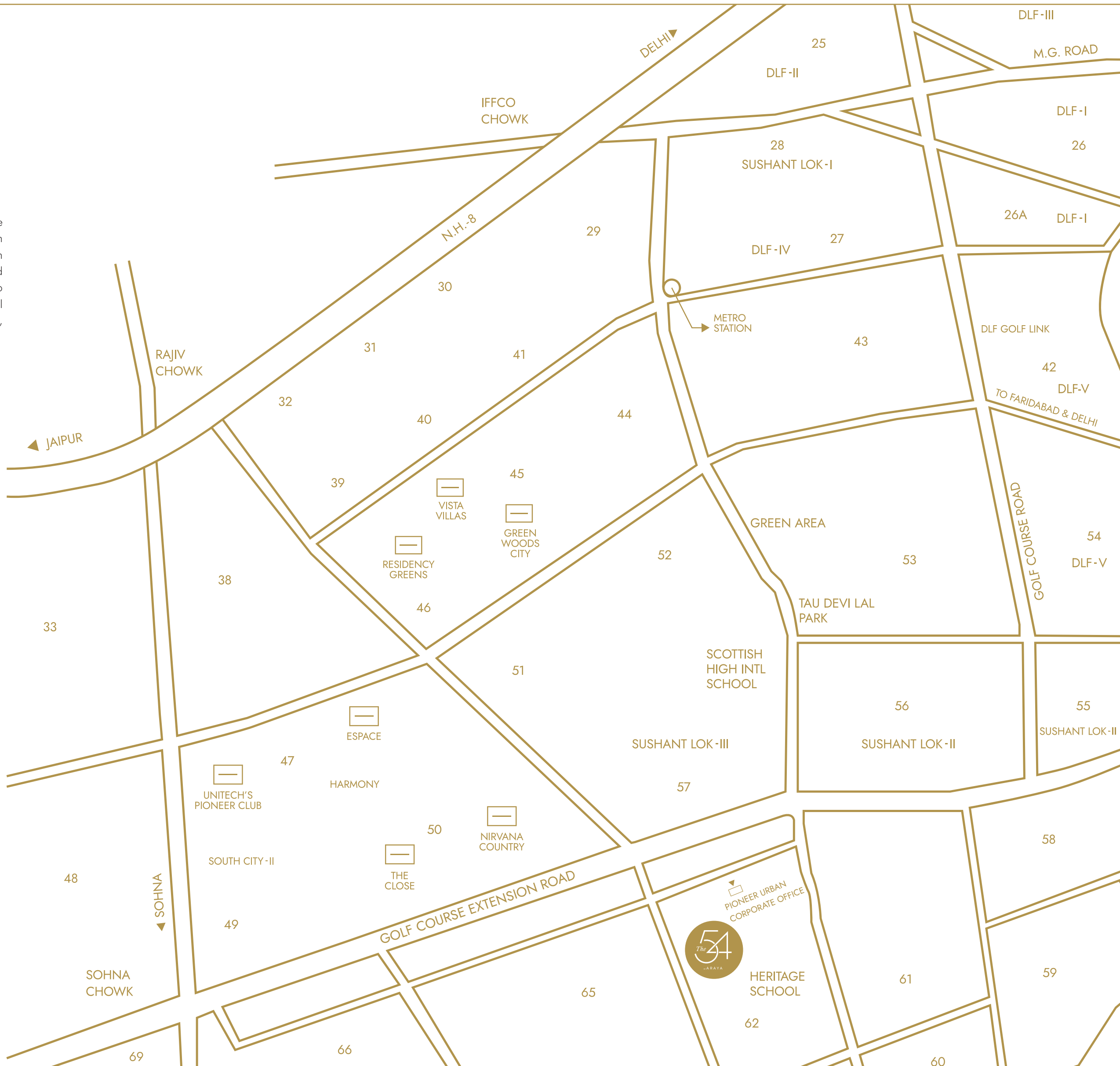
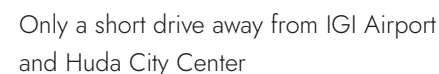
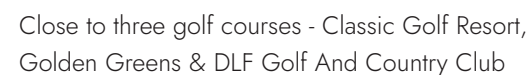
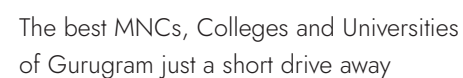
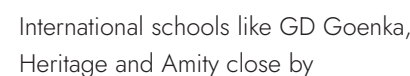
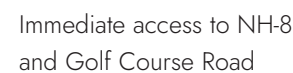
*Come to life in a different dimension,
in the heart of golf course extension.*

*Come to a home like you have never seen before,
we welcome you to The 54.*



*Live in an environment
where each element
has been hand-picked,
just for you*







Sculpted for the pioneers of tomorrow

Living at The 54 really is like living in a world curated entirely for you. And it all begins with the very building you live in. Through a host of carefully selected physical amenities, it's the perfect setting for you to turn your biggest ideas into greater successes, as well as experience a level of peace and tranquility only a few have known to exist.

The 54 is an exclusive tower within Pioneer Urban's Araya complex, dedicated to a higher order of life. With only two apartments to every floor, each apartment comes with a private elevator landing and much larger floor plate sizes. The lobby itself is a work of art where you would love to spend your time. A quick stop for coffee, a mesmerizing water body, strategic seating area and a dedicated reading zone make the ambience exceptional for a small meeting, working from home or just gazing at a beautiful sunset.

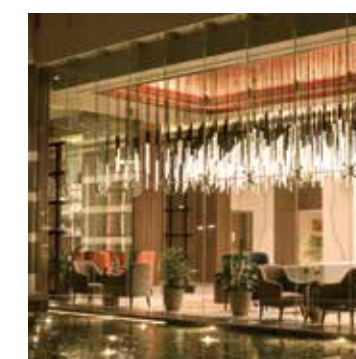
*A lobby that
glitters from afar*





Tread across a globe of plenitude

Set foot into a world brimming with luxury. From the moment you enter the lobby, you will be enchanted by the grandiose that surrounds you. The generously designed glass window panes that invite natural light in abundance will leave you enamored. The delicately designed 300+ hanging lights that reflect across the room and enhance the aura of the space will captivate your senses. The support of a world class concierge service that understands and attends to your every need makes life a breeze.



300+ DELICATELY
CRAFTED HANGING LIGHTS



ABUNDANT
NATURAL LIGHT



END-TO-END,
LARGE WINDOW PANES



COMFORTABLE AND
SPACIOUS SITTING AREA



COFFEE ZONE AND
A READING AREA



*Apartments that redefine
the language of luxury*



*An achiever's dream,
a connoisseur's paradise*

Get used to an environment where everything goes your way. And it all begins with your living space. Offering a host of carefully chosen physical amenities such as high grade Italian/European marble, pure filtered air through the vents and misters in your favourite balcony that put you in a space of unparalleled satisfaction.





INNOVATION NESTLES IN EVERY CORNER

Whether you want to reduce the temperature or turn on an appliance, do it through automated systems built to give you full control.



YOUR EVERY BREATH IS CARED FOR

Fresh experiences and successes begin with an environment that is always fresh at its very core. Each apartment is fitted with high power air filtration systems.



EVERY MEAL YOU PUT TOGETHER IS A MASTERPIECE

A modular kitchen fully fitted with top-notch German appliances. Cutting edge anti-skid tiles alongside huge storage compartments.



A 270 DEGREE VIEW

Large windows that extend from edge to edge. Experience the charm of sprawling green expanses, admire lavish central greens and a bird's eye view of club ZION.



EVERY DROP OF WATER IS LIKE A BLESSING FROM ABOVE

Every drop of water from every tap in the apartment, including the one in your bathrooms is good enough to drink without hesitation.



LET THE WEATHER ACCLIMATIZE FOR YOU

With misters in the largest balcony, make your apartment the coolest place to be all summer long.



*Where only those who have
triumphed arrive*



Penthouses at The 54

 10,019 SQ. FT.
(930.7 SQ. MTR.)
OF SPACE

 LARGE PRIVATE
SWIMMING POOL
DEDICATED TO JUST YOU

 DOUBLE DECK PARTY AREA
THAT CAN HOLD UP TO
A 100 PEOPLE AT A TIME

 ENORMOUS MASTER ROOM
AREA SPANNING OVER
600 SQ. FT. (55.7 SQ. MTR.)



*The pinnacle of success is where you
find the keys to the kingdom*

The penthouses at The 54 are truly a study in the finest luxury has to offer. With a personal swimming pool and generously appointed living and bed rooms, they afford you the space you need to be whoever you want to be. Enjoy the spectacular views, an abundance of sunlight through the large windows and spacious balconies with areas to entertain and play.



Z I O N

*Live larger than life as opulence
and recreation intertwine
at Club ZION*

*A realm of
phenomenal indulgence*





Step into the epicentre of the exceptional

The ZION, at Araya — is one of NCR's largest indoor clubs that houses all you could want from sports and recreational facilities to leisure, lifestyle and fine dining. It's not any ordinary club. It's a spectacle, a work of art that will leave you awe-struck every time you set foot in it. Take a deep breath as you witness a bouquet of unmatched facilities, unbeatable quality of service and state-of-the-art amenities like never before over the opulent expanse of this 60,000 SQ. FT. (5,574 SQ. MTR.). stunning property. Whether you want to play your favourite sport or step out with your loved ones for a great time or simply take a break from the kids and enjoy a nice cup of coffee in solace, ZION is the ultimate destination for you and those dear to you! It aspires to create a world where everyone is welcome to celebrate, play, laugh and create memories together.



ONE OF NCR'S
LARGEST INDOOR CLUBS



MULTIPLE SPACES FOR LARGE
AND SMALL SIT-DOWNS



60,000 SQ. FT. (5,574 SQ. MTR.)
OF LUXURY SPACE



REMARKABLE
VIEWS



LARGE AND CAPTIVATING
LOBBY



INDOOR BADMINTON COURT

INDOOR CRICKET

A BEAUTIFULLY APPOINTED
SPORTS LOUNGE FOR GROUP
VIEWINGS



A WORLD CLASS CAFE

LARGE GYM WITH
STATE-OF-THE-ART EQUIPMENT

YOGA ROOM WITH LARGE WINDOWS
AND A BEAUTIFUL VIEW



BANQUET HALL WITH EXCELLENT
VIEWS OF THE GREENS

POOL TABLE

INDOOR SQUASH COURT

FULLY STOCKED AND
PADDED KIDS PLAY AREA



LARGE SWIMMING POOL WITH KIDS
SPLASH POOL AND SEATING AREA

INTERNATIONAL STANDARD
TENNIS COURT

JUICE BAR IN THE
SPORTS AREA

RESTAURANT AND BAR





FULLY SERVICED BUSINESS CENTER

HALF BASKETBALL COURT

LUXURIOUS SPA/SALON



TABLE TENNIS

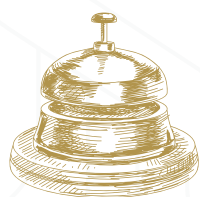
BOARD GAME AREAS

FOOSBALL TABLE





*Where each encounter is
tailor-made for you*



Quintessentially you

We believe that since your achievements have brought you to The 54, you deserve the highest level of exclusivity. And that's why as a resident, you will be inducted into the world's leading members-only concierge club — Quintessentially. Opening the door to the most exclusive, invite only events, in-house spa treatments, front row sold out concert tickets, finding an interior designer that is just right for you, sourcing rare ingredients and custom curated ensembles, exclusive previews of restricted shows, or just daily chores and grocery deliveries, Quintessentially has got you covered.



YOUR OWN LIFESTYLE
MANAGER



CREATING A COMMUNITY
OF ACHIEVERS



EXCLUSIVE,
JUST LIKE YOU



STAR-QUALITY
EVENTS



FIRST CLASS
VIRTUAL SERVICES



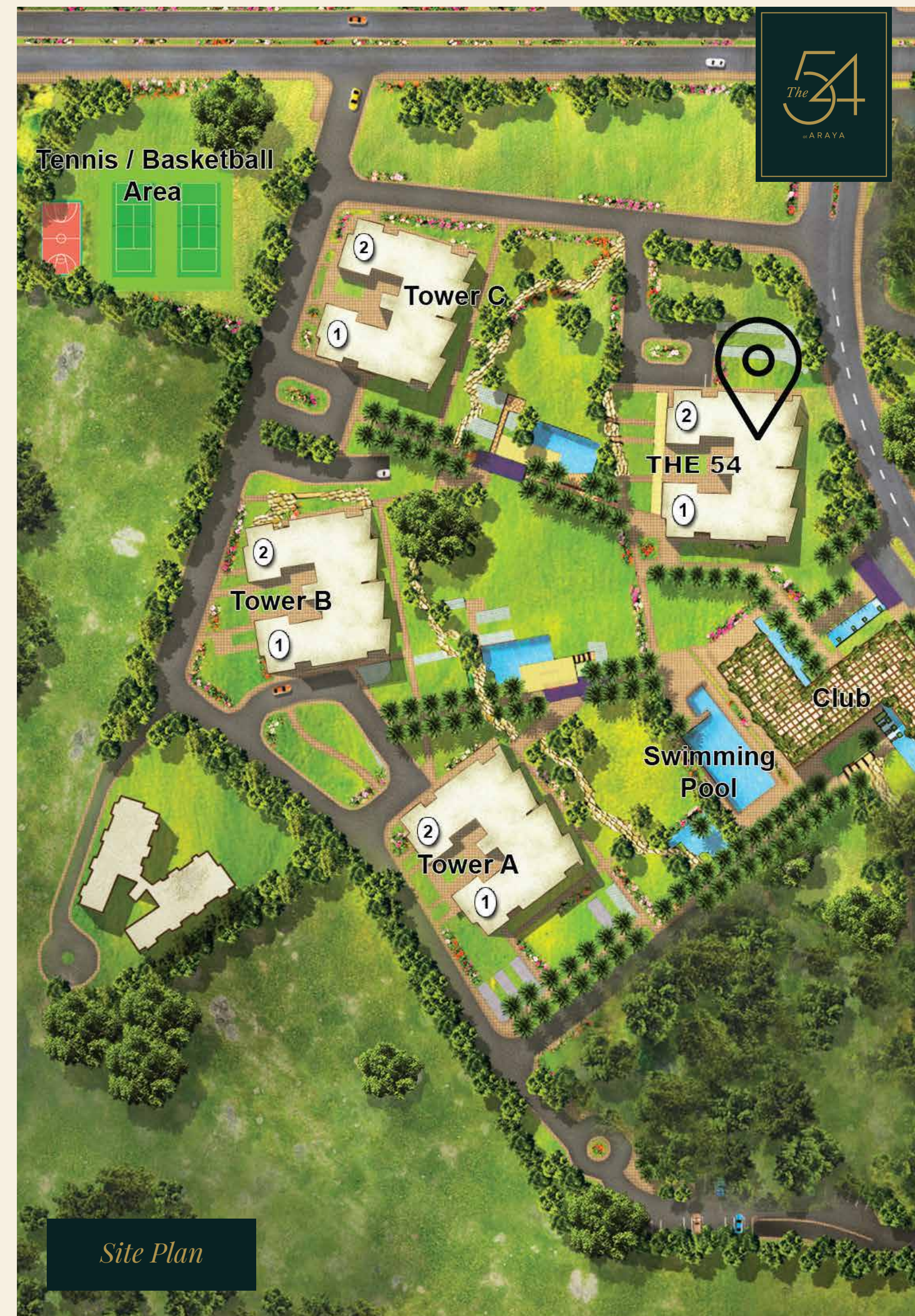
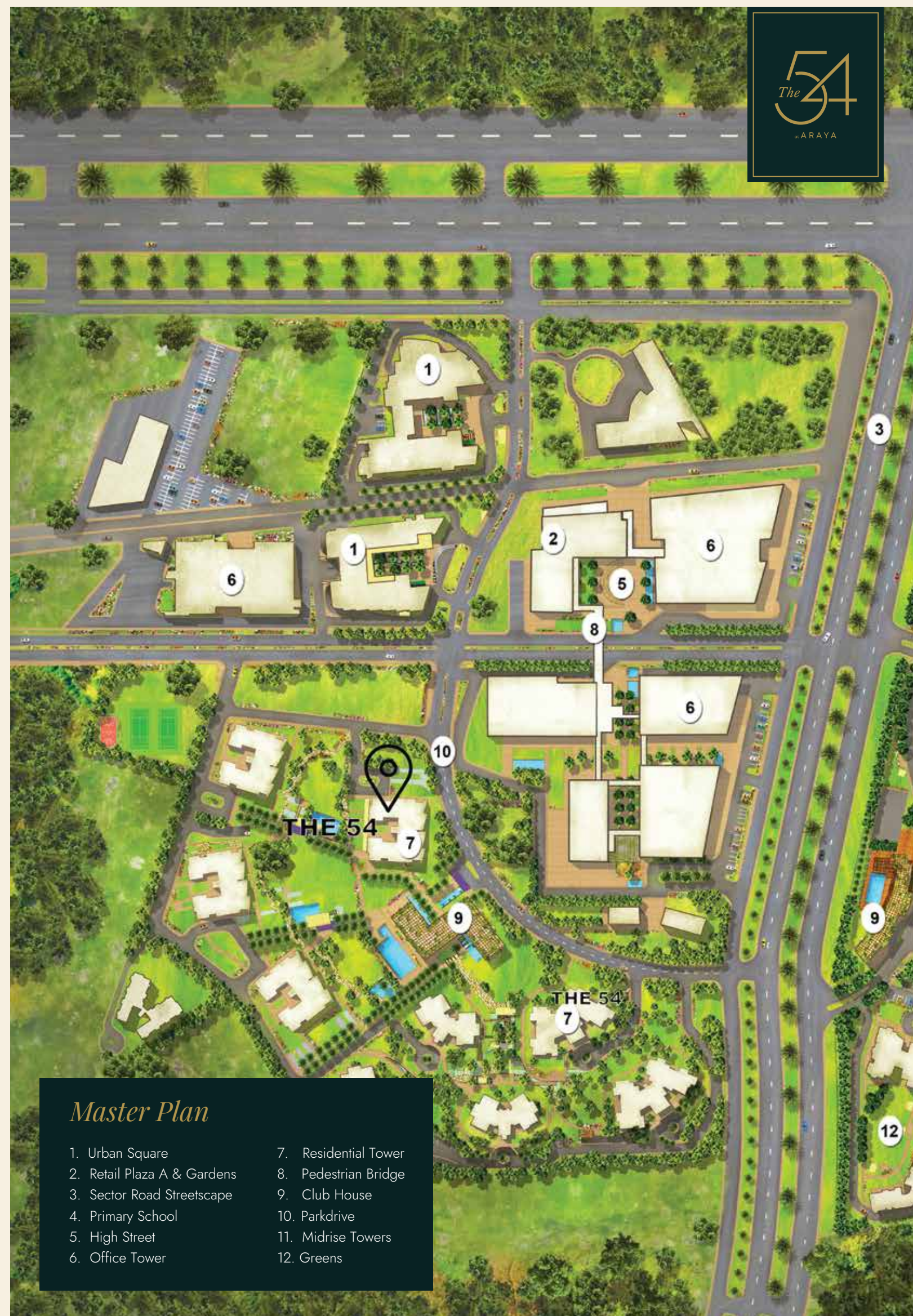
Welcome to

The 54

at ARAYA

Life. Curated.





Floor Plans



Puja Room 4 BHK

Carpet Area	-	3,203 Sq. Ft. (297.5 Sq. Mtr.)
Balcony Area	-	498 - 550 Sq. Ft. (46.2 - 51 Sq. Mtr.)
Saleable Area	-	4,613 Sq. Ft. (428.5 Sq. Mtr.)



Puja Room Special 4 BHK

Carpet Area	-	3,221 Sq. Ft. (299.2 Sq. Mtr.)
Balcony Area	-	500 - 532 Sq.Ft. (46.4 - 49.4 Sq. Mtr.)
Terrace	-	47 - 125 Sq.Ft. (4.3 - 11.6 Sq. Mtr.)
Saleable Area	-	4,739 Sq. Ft. (440.2 Sq. Mtr.)

Floor Plans



Family Room 4 BHK

Carpet Area	-	3,398 Sq. Ft. (315.6 Sq. Mtr.)
Balcony Area	-	645 Sq. Ft. (59.9 Sq. Mtr.)
Saleable Area	-	4,902 Sq. Ft. (455.4 Sq. Mtr.)



Family Room Special 4 BHK

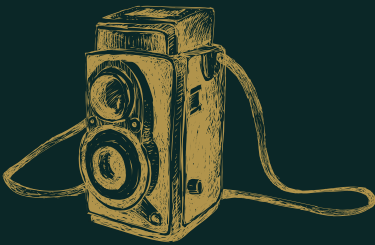
Carpet Area	-	3,398 Sq. Ft. (315.6 Sq. Mtr.)
Balcony Area	-	645 Sq. Ft. (59.9 Sq. Mtr.)
Terrace	-	444 Sq. Ft. (41.2 Sq. Mtr.)
Saleable Area	-	5,310 Sq. Ft. (493.3 Sq. Mtr.)

Floor Plans



5 BHK

Carpet Area	-	3,974 Sq. Ft. (369.1 Sq. Mtr.)
Balcony Area	-	779 Sq. Ft. (72.3 Sq. Mtr.)
Saleable Area	-	5,761 Sq. Ft. (535.2 Sq. Mtr.)



Where your legacy
finds a home

Floor Plans



Town House Lower Level + 4 BHK + Family + Terrace

Carpet Area	-	4,957 Sq. Ft. (460.5 Sq. Mtr.)
Balcony Area	-	1,282 Sq. Ft. (119.1 Sq. Mtr.)
Saleable Area	-	7,673 Sq. Ft. (712.8 Sq. Mtr.)



Town House Upper Level + 4 BHK + Family + Terrace

Carpet Area	-	4,957 Sq. Ft. (460.5 Sq. Mtr.)
Balcony Area	-	1,282 Sq. Ft. (119.1 Sq. Mtr.)
Saleable Area	-	7,673 Sq. Ft. (712.8 Sq. Mtr.)



Penthouse Lower Level (5 BHK + Family + Pool + Sundeck)

Carpet Area	-	6,601 Sq. Ft. (613.2 Sq. Mtr.)
Balcony Area	-	365 Sq. Ft. (33.9 Sq. Mtr.)
Terrace	-	1,634 Sq. Ft. (151.8 Sq. Mtr.)
Saleable Area	-	10,019 Sq. Ft. (930.7 Sq. Mtr.)



Penthouse Upper Level (5 BHK + Family + Pool + Sundeck)

Carpet Area	-	6,601 Sq. Ft. (613.2 Sq. Mtr.)
Balcony Area	-	365 Sq. Ft. (33.9 Sq. Mtr.)
Terrace	-	1,634 Sq. Ft. (151.8 Sq. Mtr.)
Saleable Area	-	10,019 Sq. Ft. (930.7 Sq. Mtr.)

Specifications



LIVING ROOM		
Walls	Acrylic Paint	
Floor	Italian/European Marble	
Doors & Windows	Wooden and double glazed aluminium	



MASTER BEDROOM		
Walls	Acrylic Paint	
Floor	Wooden flooring	
Doors & Windows	Wooden and double glazed aluminium	



OTHER BEDROOM		
Walls	Acrylic Paint	
Floor	Wooden flooring	
Doors & Windows	Wooden and double glazed aluminium	



MASTER BATHROOM		
Walls	Italian/European Marble and Wall Tiles	
Floor	Italian/European Marble	
Doors & Windows	Wooden and double glazed aluminium	
Others	Shower Cubicle with Steamer Premium CP Fittings (Grohe or Equivalent) Premium Sanitaryware (Duravit or Equivalent)	
Water	SS waterpipes & RO water in wash basin	



OTHER BATHROOM		
Walls	Wall Tiles	
Floor	Anti-skid Tiles	
Doors & Windows	Wooden and double glazed aluminium	
Others	Shower Cubicle Premium CP Fittings (Grohe or Equivalent) Premium Sanitaryware (Duravit or Equivalent)	
Water	SS waterpipes & RO water in wash basin	



POWDER ROOM		
Walls	Marble and tiles	
Floor	Italian/European Marble	
Doors & Windows	Wooden and double glazed aluminium	
Others	Shower Cubicle Premium CP Fittings (Grohe or Equivalent) Premium Sanitaryware (Duravit or Equivalent)	
Water	SS waterpipes & RO water in wash basin	

The 54 at Araya (Originally numbered as "TowerJ of Araya") is a part of Group Housing Scheme namely 'Araya' measuring 14.42 acres out of 24.606 acres approved Vide License No. 268 of 2007 dated 03.12.2007. The Building Plans of the Group Housing Scheme namely Araya got approved vide Memo No. ZP-338-C/JD(BS)/2011/15378 dated 18.10.2011 and the Araya Project is registered under Haryana Real Estate Regulatory Authority (HARERA) vide Registration No. 101 of 2017.



KITCHEN		
Walls	Acrylic Paint & Tiles/Stone	
Floor	Anti-skid Tiles	
Doors & Windows	Wooden and double glazed aluminium	
Cabinetary	Modular Kitchen	
White Goods	Built-in Refrigerator, Washing Machine, Dishwasher, Oven, Microwave, Hob, Chimney. Geysers and exhaust.	
Others	Ionised water in sink	



LIFT LOBBY		
Walls	Italian/European Marble & Acrylic paint	
Floor	Italian/European Marble	



OTHERS		
- RO water supply in all taps in kitchen and bathroom wash basins		
- VRV Airconditioning System with PM2.5 filters (Merv 13-15 Standard)		
- Comprehensive scaleable wifi/internet enabled home automation system		
- Multilevel security system		
- Outdoor Kids play area with swings, slides, etc.		



BALCONIES		
Walls	External Texture Paint	
Floor	Anti-skid Tiles	
Doors & Windows	Double Glazed Aluminium	
Railings	Stainless Steel with laminated safety glass	
Others	Misters in main balcony	



CLUB FACILITIES		
Gymnasium and Activity Center	Outdoor Tennis Courts (2 Nos)	
Spa & Salon	Outdoor Half-Basketball Court	
Indoor Lounge for reading & relaxation	Table Tennis	
Swimming pool with separate kids pool	Pool Table	
Kids play area	Multi-cuisine Restaurant & Bar	
Sports Lounge with Indoor Games	Café & Juice Bar	
Indoor Cricket nets with Bowling Machine	200 seater Banquet/Ballroom	
Indoor Squash courts (2 Nos)	Business Centre	
Indoor Badminton Court	Multi-purpose Hall	

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About Pioneer

Pioneer Urban Land and Infrastructure Ltd. is a leading Indian establishment that has been at the forefront of building unparalleled luxury real estate projects for the past two decades across Gurugram. The company has made a distinct place for itself in the development of mini-townships and mega group housing projects. Today it has several prized projects at various locations such as Presidia, Araya, Pioneer Square, Pioneer Park and Urban Square, changing the landscape of Gurugram.

Visualising a prosperous tomorrow

The Pioneer family aspires to make a mark keeping in mind the hundred-year journey ahead while utilising a fusion of vivid imagination and the finest talents in the world to exceed all expectations.



PRESIDIA

ARAYA



PIONEER PARK PHASE 1



URBAN SQUARE



PIONEER SQUARE





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